

Innovative, Cost Effective Reservation Technology

Vertical Booking's fully integrated CRS, includes:

Hotel Booking Engine

- Customizable booking engine with optional Vanity URLs
- OTA Rate Comparison Tool
- Upselling features, including Persuasive Messaging, Alternative Offers and Secret/Locked Deals
- Room upgrade functionality
- Recovery Strategy
- Conversion Analysis
- ADA WCAG 2.1 Compliant

Channel Manager

With connectivity to 350+ OTAs, Wholesalers, Tour Operators & 120+ PMS

GDS Distribution

Guest Review Platform

Call Center Services

White Label Solutions

Vertical Booking offers a customizable, cost-effective, all-in-one reservation solution to both independent hotels and chains, designed to improve booking conversion rates and increase revenue.



About Vertical Booking

Found in 1999, Vertical Booking has been implemented in more than 10,000 hotels in more than 100 countries worldwide, translated into 29 different languages and is usable in all currencies, with offices in the United States, Italy, Mexico and Thailand.

No matter the size of your property or group, Vertical Booking can provide a complete, easy-to-use, affordable turnkey solution that supports the entire booking cycle to optimize booking conversion and revenue.



For more information

sales@zucchettinorthamerica.com

SCAN FOR DIGITAL DOWNLOAD

Vertical Booking offers a complete turn-key suite of solutions focused on optimizing online distribution from a revenue point of view, supporting the entire booking cycle.

The Benefits of Vertical Booking's CRS

The most complete CRS on the market.

Designed to boost booking conversion rates and revenue for both chains and independent properties.

Optimized user interface and user experience.

Developed with hoteliers, the intuitive platform is built for flexibility and ease of use to support even the most complex distribution strategy. The innovative structure of the platform is designed for speed, reliability and unlimited scalability.

Top-tier customer support.

Our qualified account managers are available around the globe to provide prompt support by phone, email and online chat.

Competitive and flexible pricing models.

We offer our suite of services with both transaction and subscription-based pricing models to make the solution accessible to all types and sizes of hotels.

Boost booking conversion & revenue.

Vertical Booking's solutions are built to support hoteliers to drive bookings and achieve their revenue goals.



For more information

sales@zucchettinorthamerica.com

SCAN FOR DIGITAL DOWNLOAD