RATEBOARD

## Revenue Management System for Hotels & Resorts

Intelligent Pricing

RateBoard is a revolutionary RMS that simplifies and automates time-consuming hotel operational processes, such as forecasting, pricing and rate maintenance.
Our stable pricing algorithm takes into consideration the actual booking situation, historical data, competitor data, market demand, guest reviews, events and holidays to optimize rates based on the changing market.

- **Improve your pricing strategy**
- **Obtain new perspectives on pricing**
- **Increase your revenue by up to 20%**

RateBoard, the market leading RMS in Europe, is now available in North America.
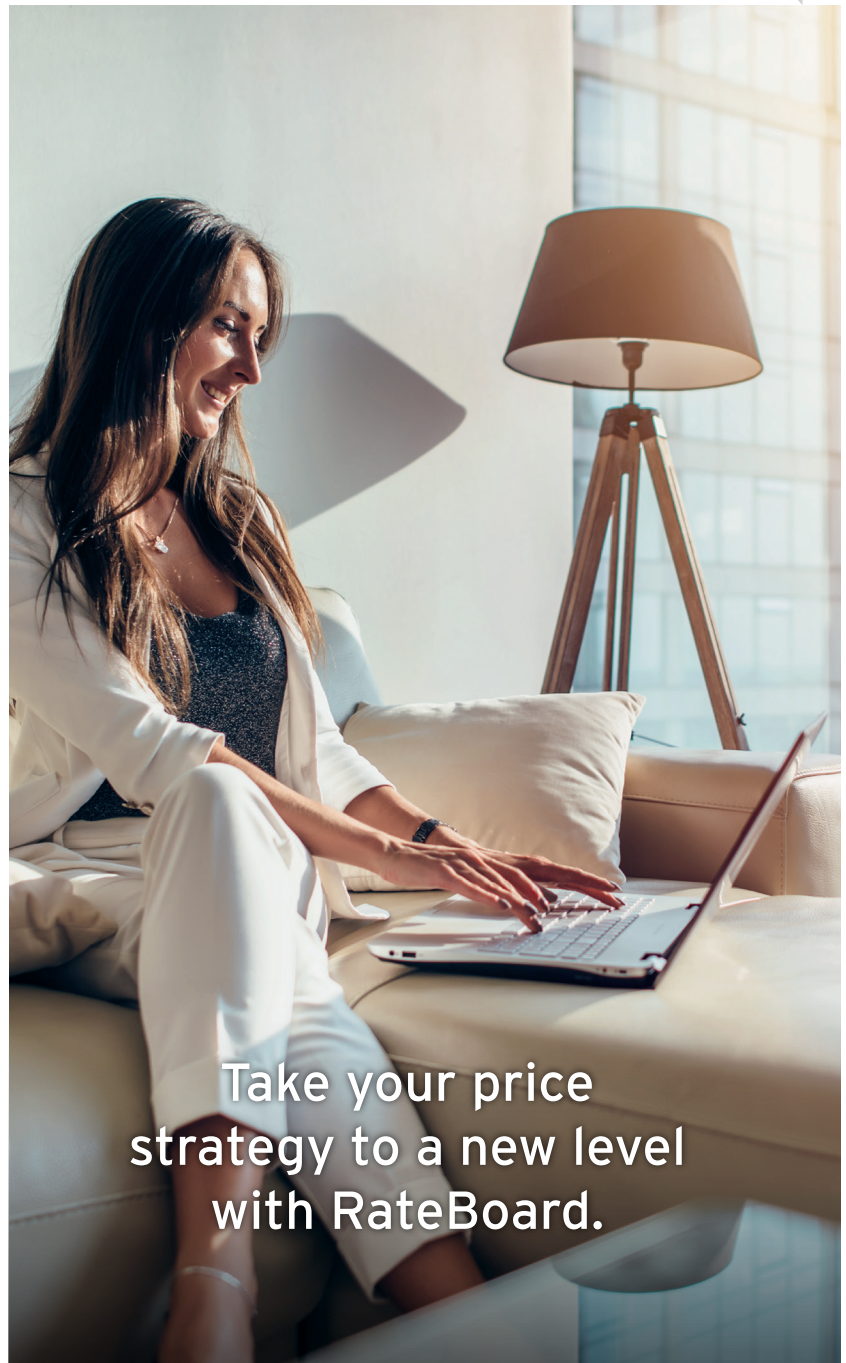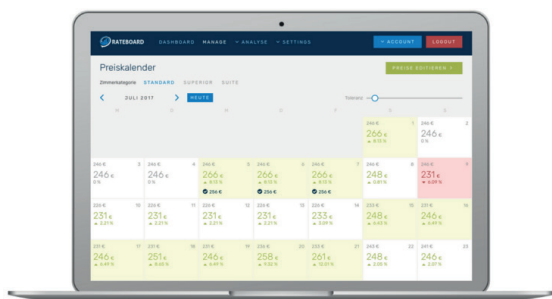
Take your price strategy to a new level with RateBoard.

ZUCCHETTI

Zucchetti North America, LLC | www.rateboard.io

RATEBOARD

Quick and Easy

Setting your property's rates is often a complex process, but it no longer has to be; RateBoard's intuitive interface makes pricing quick and easy to learn and use.
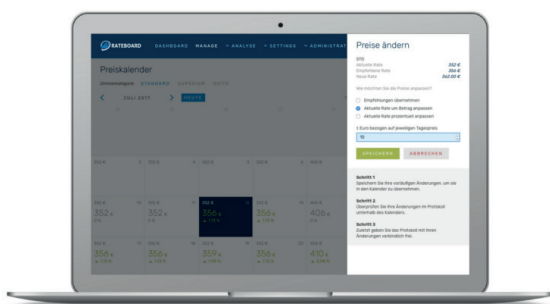

Profitable Price Suggestions

With the price calendar, it's easy to change and adapt your prices for the next 365 days. The price suggestions can be accepted or individually adjusted based on your pre-defined guidelines, allowing you to react as your competitors' pricing and the market fluctuates, in real-time, to unlock new revenue potential.

Understand your Guests Better

Personalized service requires more customer context and RateBoard's analytics offers deeper insight into your historical sales so you can better meet the needs of your future guests. Booking analysis, using AI machine learning algorithms, helps you better understand and predict the booking habits of your guests, measure your performance and generate more bookings and revenue.
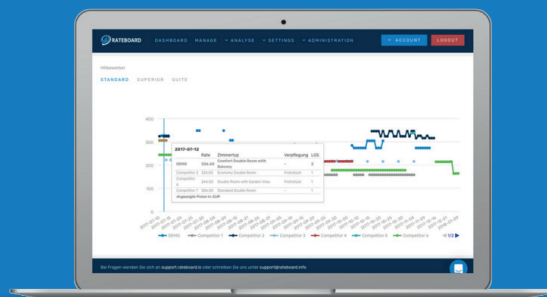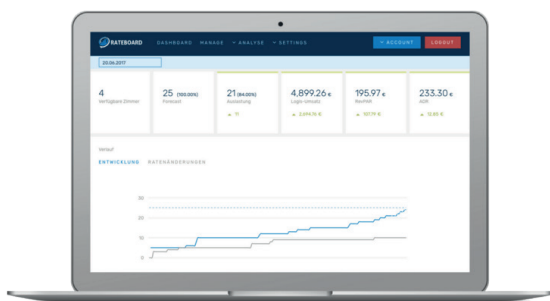

Understand the Market

Many factors influence how and if a guest chooses a hotel: guest valuations, competitor pricing, supply and demand within the destination, local events or school holidays. RateBoard's stable rate algorithm analyzes this information daily, providing actionable market insights to help your property boost your bottom line.

Save Time

Rateboard's intelligent notifications help you monitor your hotel's performance and the overall market, alerting you to unusual market deviations that may impact your ideal room rate for a given day/date range.

With the integration of your existing hotel software and external data sources, RateBoard can provide you with the optimal price for your guest – whenever, wherever, without lifting a finger!
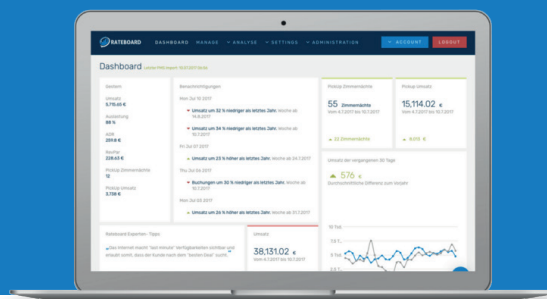
For more information

sales@zucchettinorthamerica.com

SCAN FOR DIGITAL DOWNLOAD

ZUCCHETTI

Zucchetti North America, LLC | www.rateboard.io