ZUCCHETTI

Empowering the global hospitality industry

Zucchetti North America solves the problem of fragmented technology and siloed data by offering an integrated tech stack, encompassing all the solutions you need to effectively manage your distribution, improve the guest booking experience and increase profitability. This single-vendor approach simplifies operations and, due to the two-way integration of data between all systems, creates one version of the truth. Each solution is also available as an individual module.

Zucchetti North America's integrated solutions include:

- Vertical Booking CRS
- Zucchetti Booking Engine
- PMS from Lodgical Solution
- TCPOS POS and payment solutions
- Zucchetti Digital Concierge meetings management solution
- RMS by Lybra and Rateboard
- Other solutions from our extensive partner network

VERTICALBOOKING

LODGICAL SOLUTION

RATEBOARD

ZDC YOURDIGITALCONCIERGE

TCPOS

LYBRA

Central Reservation System (CRS)

With the seamless integration of 125+ PMS to our CRS, you can manage your inventory, rates and availability across 390+ distribution channels, from a single, easy-to-use dashboard, improving conversion rates and maximizing revenue, without any tech headaches. Our CRS also includes:

- Built-in channel manager
- GDS connectivity
- Guest Review Platform
- Metasearch Management tool
- Full Call Center Services solution

Booking Engine

Our Booking Engine offers everything your hotel needs to increase direct conversion rates, minimize your cost of acquisition and maximize revenue, including:

- Generative AI functionality to enable context-based translation throughout the entire booking journey (including add-ons, upgrades and package options), AI assistant to offer guest support and answer FAQs, and AI image generation to create customized images to match hotels' packages and offerings.
- OTA Rate Comparison & Disparity tool
- Persuasive Messaging
- Secret/Locked Closed User Group Deals
- Alternative Offers/Room Upgrade Feature
- Recovery Strategy

Property Management System (PMS)

Keep your hospitality business running at peak performance with our PMS, an intuitive, robust property management system (PMS) available to:

- All types of hotels and motels
- Condo hotels
- Vacation rentals
- Marinas
- Campgrounds
- Theme parks

Revenue Management System (RMS)

Our RMS offers powerful insights and analytics that support more accurate, data-driven decision-making. By analyzing market demand, booking patterns, competitor pricing and historical performance, our RMS helps forecast occupancy and optimize room rates in real-time to maximize your revenue, enable proactive rate strategy updates and identify new revenue opportunities.

POS & Payment Processing

Our point-of-sale (POS) is specifically designed for the hospitality industry, making it easier to manage all aspects of hotels' food and beverage operations, corporate dining, gift shops, spas, activities, markets, and retail through one intuitive solution.

Meetings Management

Our cloud-based meetings management solution helps manage hotel meeting rooms and conference centers, offering a convenient way to customize and streamline clients' meeting experience.

Extensive Partner Network

In addition to all the solutions outlined above, Zucchetti North America can also offer many technology solutions through our network of partner companies.

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Contact us at **sales@zucchettinorthamerica.com** to find out how your property can leverage the Zucchetti North America tech stack to optimize your property's distribution, improve the guest experience, boost your property's bookings and maximize profitability.

zucchettinorthamerica.com

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