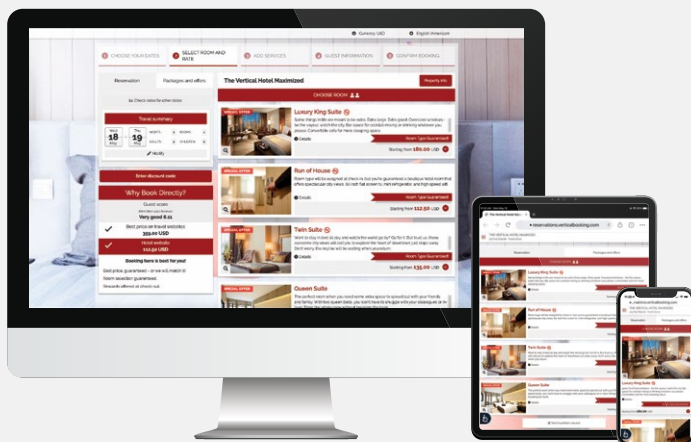




**Software designed to
unleash your hotel's
full revenue potential**

Vertical Booking offers a complete turn-key suite of solutions focused on optimizing online distribution from a revenue point of view, supporting the entire booking cycle. Our suite of reservation solutions provides all types and sizes of hotels with the technology necessary to drive direct bookings and achieve revenue goals, no matter how the market changes.



Vertical Booking Central Reservation System (CRS)

With the seamless integration of 125+ property management systems (PMS) to the Vertical Booking CRS, your property can manage your inventory, rates and availability across all distribution channels, from a single, easy-to-use dashboard, improving conversion rates and maximizing revenue, without any tech headaches. Our CRS includes a channel manager with direct connectivity to 390+ online channels, GDS distribution, a Guest Review Platform and a full Call Center Services solution.

Group Reservation Management

Our CRS also offers reservation management functionality for groups, including the ability to manage rate plans, cancellation and payment policies; create offers using multiple discount codes; and manage corporate contracts and multiple room blocks, across your entire portfolio of properties, in minutes.

Intuitive & Easy-to-Use Dashboard

Our dashboard was designed to offer speed, reliability and scalability for both small, independent properties and groups with a large portfolio of properties and a highly complex distribution strategy.

Competitive Pricing

We offer our CRS on a subscription-based pricing model to make the solution accessible to all types and sizes of hotels.

Top-Tier Customer Support

Our qualified account managers are available, 24/7, to provide prompt customer support by phone, email and online chat – always by a real person, never a computer.

The Vertical Booking CRS has been translated into 29 languages, available in all currencies and is being used by 10,000+ hotels in 100+ countries.

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Contact us at sales@zucchettinorthamerica.com to find out how your property can leverage the Vertical Booking CRS and Zucchetti Booking Engine to boost bookings and maximize your profitability.

zucchettinorthamerica.com

